

A special meeting of the Board of Trustees of the Village of Cooperstown was held at the Village Office Building, 22 Main Street, Cooperstown, New York on December 12, 2016 at 3:00 p.m. Members in attendance were Mayor Jeff Katz, Trustees Ellen Tillapaugh, Cynthia Falk, James Dean, Bruce Maxson, and Richard Sternberg. Trustee Lou Allstadt was absent. Also in attendance were the DPW Superintendent Brian Clancy and Village Administrator Teri Barown. There were 2 members of the public present.

**Paid Parking Workshop** – Dr. Falk reviewed data for the 2016 parking season and provided data including a map of May – October parking which notes paid, time limited; paid, all day; permit only; free, time limited; and free, all day parking. Also included was a spreadsheet of the 2016 meter data showing potential revenue and actual for 2014, 2015, and 2016. A graph showing transactions over the season, as well as revenue collected by week for 2015 and 2016 was reviewed. Also a graph showing number of parking sales and parking durations was reviewed.

Dr. Falk noted a dip in parking revenue during Induction weekend in July due to parking lot and street closure and stated that we had a fairly robust fall season.

Dr. Falk stated that the parking sales and duration information was shown to try and help determine the appropriate time limits for parking on street and answer if you could park all day, how long would you stay. Dr. Falk noted that the average length of stay in Doubleday parking lot was 4-5 hours.

Discussion was held regarding time limits for the on-street paid parking area.

Ms. Tillapaugh reviewed ticket data that she has received to date. She noted that she requested that the Parking Officer talk to the ticket machine representatives to assist in providing a report of tickets issued by street. She noted revenue collected to date on citations is at \$85,495, since June 1. She said this is up from 2013-14 and 2015-16. She stated from the information she call retrieve from the report it would appear that 50-60% of tickets are issued on Main Street.

Trustees discussed potential changes in paid parking for the 2017 season. It was noted that the in the past few years Trustees have not made more than one change a season in order to access its effect.

Mayor Katz stated that we have received input suggesting 2 hours is too short, but have also heard from others that time limits need to be decreased.

Dr. Falk stated she would propose increasing from 2 hours to 4 hours, but it could as well be 2 to 3 or 2 to 5.

Mayor Katz stated that this depends on the merchant you ask. He said we are getting close to the model of closest to the destination is timed and paid and the farthest out from the destination is not time and not paid.

Mr. Dean stated he feels the 2 hour time limit helps with turnover for the merchants and that Main Street shouldn't be a parking lot for the Hall of Fame. He said he might consider if a premium fee was charged for 4 hour parking.

Dr. Falk suggested looking at the chart showing the machines and their locations and possibly making the locations with the lower usage have the longer time limit.



AYES: Tillapaugh, Falk, Dean, Maxson, Sternberg

Motion carried.

Respectfully submitted,

Teri L. Barown, RMC  
Village Clerk  
Village of Cooperstown